



**Big Brothers Big Sisters**  
of Massachusetts Bay

*Little Moments. Big Magic.™*

## **Form a Company Team for a Great Cause!** *Saturday, September 25, 2010*



### **It's easy...It's fun...It makes a BIG difference!**

#### **Big Brothers Big Sisters of Massachusetts Bay (BBBSMB):**

BBBSMB is a beneficiary of the Rodman Ride for Kids (an annual bike ride in Foxboro, Mass for children's charities). Riders raise money individually or as teams as part of the greater BBBSMB team. This is a unique opportunity to have a direct impact on the lives of at risk children in the Greater Boston area by connecting them with an adult mentor.

**A team of just 10 riders will raise enough money to make four new matches!**

#### **Why Form a Company Team?**

- It's **FUN!**
- Great way to get employees together socially for a great cause
- End of ride party complete with free beer and BBQ for riders and family members across from Gillette Stadium
- Networking opportunity with over 1,500 other riders
- Every dollar that your team raises will be matched by 15%
- No minimum per rider for teams
- Team bike shirt (company logo included for 10+ riders)

#### **How We Help Support Your Team:**

- Onsite info session at your company
- Easy to use online fundraising system for riders
- A professional fundraising team to help your riders along the way!

#### **How You Can Help:**

- Call today for more info and to set up an info session
- Designate a team leader
- Recruit riders!
- ***Let us do the rest!***

#### **Compete for Great Prizes!**

- Top fundraising teams receive amazing prizes that include Red Sox Tickets, entrance to exclusive events, etc.

#### **Ride Details:**

- Saturday, **September 25**, 2010
- Three courses for any ability level
- All riders finish at the same time and enjoy a post-party BBQ

**Want to learn more? Contact Molly Neville:**  
**617-956-0266 or [mneville@bbbsmb.org](mailto:mneville@bbbsmb.org)**